

Work package title: WP5: Impact and Dissemination

Presentation title: Progress – Impact and Dissemination

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Update on activities:

- IIER, Instituto de Salud Carlos III, Madrid: established the ASDEU website (in Spanish and English and including an intranet), logo, partners newsletter and publicised the programme in Spain.
- The National Autistic Society: established a standard description for the programme, a template launch news release for the partners to adapt and distribute, the external facing newsletter, and organised the mid-programme meeting in Edinburgh.

Key learning:

What worked well?

- Logo and visual identity and core programme and external communication channels established (website, intranet, programme newsletter, external newsletter)
- Success with securing media coverage about the programme in Spain.

What could be done differently?

- Ensure that the newsletter is distributed by programme partners to their networks
- Optimise use of website

Next steps:

- Second external newsletter covering the mid-programme meeting
- Preparing to produce briefings and template news releases on findings as they are ready
- Adding more information to the website
- Produce framework dissemination plan for each work package – including encouraging publication in journals
- Plan for final conference